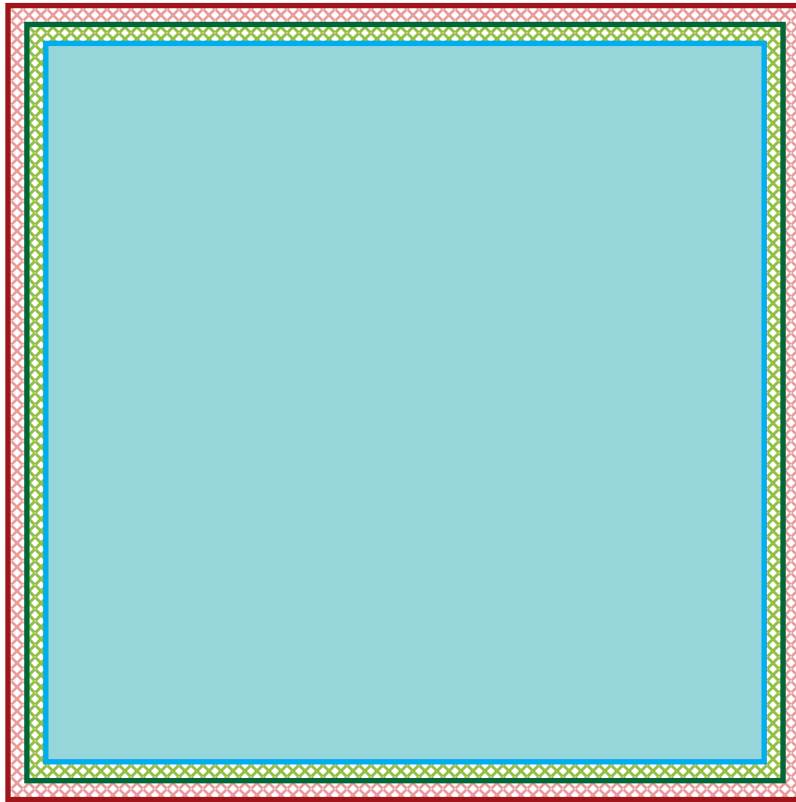


DESIGN GUIDELINES

Example



-  **Bleed Area:** 105mm x 105mm
-  **Print Area:** 100mm x 100mm
-  **Safe Area:** 95mm x 95mm

Explanation

Bleed Area

Extra area to account for movement of the paper, and design inconsistencies

Print Area

This is the size of the print object.

Safe Area

The design in this area is guaranteed to be printed

Between the Safe Area & Print Area

The design in this area will mostly be printed. But small amount may be cut off due to the movement of the paper.

Try not to put important details in this area.

Between the Print Area & Bleed Area

The design in this area will mostly not be printed. But small amount may appear due to the movement of the paper when trimming to the final size.

Do not put any important details in this area

EXAMPLE

Wrong



Correct



Areas outside the safe area are not guaranteed to be printed.

Keep important details within the safe area